APA AUTHOR-DATE REFERENCING –SOCIAL MEDIA & BLOGS

This template will help you to reference the following social media and blogs sources:
- Facebook
- Instagram
- Twitter

Social Media & Blog Reference – collect this information and enter in the boxes below

1. a. Name of creator – Use one of the examples below followed by a full stop.

   Individual author examples:
   Gilsenan, P.
   Northey, R. W., & Foster, Y.

   Organisation examples:
   NSW Department of Health.
   Reserve Bank of Australia.

   Facebook/Instagram/Twitter – Username or Group Name
   ACECQA@ACECQA.

2. Date of production

   For items broadcast on a particular date eg. a Facebook Post, Blog Post, Vlog Post—include inside brackets the year comma month space and day – follow the brackets with a full stop.

   (2011, April 11).

   Write your date of production here:

3. Title: Subtitle (Note: do not italicise Social Media, Blog, or Vlog titles)

   Example: When the self emerges: Is that me in the mirror?

   Write your title here:
   Use colon: Before subtitle

4. Description of Form in square brackets [ ] followed by full stop

<table>
<thead>
<tr>
<th>Type of Form</th>
<th>Examples of Form in the APA reference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blog Comment</td>
<td>[Blog comment].</td>
</tr>
<tr>
<td>Blog Post</td>
<td>[Blog post].</td>
</tr>
<tr>
<td>Social Media</td>
<td></td>
</tr>
<tr>
<td>Facebook Comment</td>
<td>[Facebook comment].</td>
</tr>
<tr>
<td>Facebook Post</td>
<td>[Facebook post].</td>
</tr>
<tr>
<td>Instagram Post</td>
<td>[Instagram post].</td>
</tr>
<tr>
<td>Twitter Post</td>
<td>[Twitter post].</td>
</tr>
</tbody>
</table>

   Write your format here:
5. Description of Retrieval Details – Write Retrieved from Web URL

Example of a Twitter post: Retrieved from https://twitter.com/ACECQA/status/993429009525628929

Write your Retrieval Details here:

Write your reference out in full – see full examples below:

How does your reference appear in your reference list? It should look like this:

**BLOG POST**


**SOCIAL MEDIA – FACEBOOK POST**

**SOCIAL MEDIA – INSTAGRAM POST**
Nationalgalleryaus. (2018, May 19). The Cartier halo tiara has marked many special occasions for the British Royal family since its creation in 1936 [Instagram post]. Retrieved from https://www.instagram.com/p/Bi7t_clhyfJ/?hl=en

**SOCIAL MEDIA - TWITTER POST**
ACECQA@ACECQA. (2018, May 7). Looking to develop your understanding of what makes inclusive programs and environments to support your education and care service? [Twitter post]. Retrieved from https://twitter.com/ACECQA/status/993429009525628929

For more in-depth examples of APA Referencing refer to the APA Referencing Guide:
http://huntertafe.libguides.com/ReferencingSystems